

# Here's Everything Every Age Needs for school days

at PENNEY'S LOW PRICES!

## It Pays to Shop at Penney's

MAKE this test now at Penney's. Observe how much more in quality each dollar buys at against a year ago... a few months ago. Look elsewhere, too. Compare Truly Penney's has wrought a miracle in presenting values that even depression-hit purses can afford.

LIKE others, Penney's has benefited by low wholesale costs. But Penney's has enjoyed other advantages, as well. Cash buying in gigantic quantities... low operating costs... elimination of middlemen, these and a dozen others are reasons why

## It Pays to Shop at Penney's

## Smart WASH Dresses for the toddler and her older sister!

59c-79c

SIZES: 1 to 14

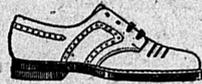
PENNEY'S low priced Bolero effects, contrasting collars and cuffs, piping, touches of embroidery... and other splendid features in strictly washable, sun-fast materials! Bloomer styles in sizes 1 to 6.



You Can't Afford to Miss this Value!

## Boys' "Pay-Day, Jr." OVERALLS 85c

Junior can work or play in these to his heart's content. Union-made of heavy-quality blue denim. Cut full and roomy. Two-seam legs and large pockets. High back style. Sizes 3-16.



**Child's Oxford**  
With Penney's famous "Weather-proof" flexible sole! Low-priced!  
Sizes 5 1/2 to 8 **\$1.69**  
Sizes 8 1/2 to 11 1/2 .....\$2.19  
Sizes 12 to 2 .....\$2.49



**Patent Leather**  
With fancy trimming. Flexible, double sole. Outstanding value!  
Sizes 8 1/2 to 11 1/2 **\$2.29**  
Sizes 12 to 2 **\$2.49**



**Patent Leather**  
The pretty style will appeal to girls—the excellent value will please thrifty mothers!  
Size 8 1/2 to 11 1/2 **\$1.69**  
Size 12 to 2 **\$1.98**



**Patent Leather**  
Excellent value! Flexible double sole. Fancy trimmed.  
Sizes 8 1/2 to 11 1/2 **\$1.69**  
Sizes 12 to 2 **\$1.98**



**School Boys' Caps 69c**  
See them now. Smart, knee-wearing. Rare value!



## Unbelievable! Junior Suits

Coat and Vest with Straight Pant or Knicker

**\$4.00**

Such quality at this price is rare indeed—even at value-giving Penney's! Stripes and plaids in exceptional cassimeres. Youthfully styled!

# J. C. PENNEY

COMPANY, INC. 1269 SARTORI AVENUE TORRANCE, CALIF.

## Beauty and the Beast



C. N. P. A. Service

One of the big features each year at Los Angeles County Fair in Pomona is the junior fair where the young farmers of the southland bring the livestock and produce they raise during the year. Here is Miss Emily Renard and her blooded Holstein calf which she is carefully grooming for the big fall event which will be held during the ten days from Sept. 18 to 27.

## Special School Training Required For One Out of Every 10 Children

By the United Press  
Approximately one out of every 10 school children in California requires special attention. This fact, according to Walter Morgan, statistician for the state department of education, is responsible for much of the special work required of the modern school if educational advantages are to be proportionately equal.

The children requiring special work includes "retarded" pupils, of which there are approximately 10,000 in California, physically handicapped children, and "advanced" pupils according to the state division of special education.

Treatment for Children  
For those children unable to do the normal amount of work California schools are providing separate classes of not more than 20 pupils each, where they are taught to use their hands in mechanical tasks.

Particular attention is being paid to physically handicapped boys and girls, with many schools inaugurating hearing and sight conservation classes. For children suffering from malnutrition, special school days are arranged, a mid-morning and mid-afternoon lunch is provided and sample menus are planned for the use of parents willing to cooperate with the school authorities, Morgan said.

In the case of the handicapped children, the state provides \$161,000 annually which is matched by county funds. A total of \$10,000 also is afforded to 33 school districts maintaining classes for children with defective speech.

"The state is 'probably doing less for the exceptionally 'bright' child than any of the group requiring special attention," Morgan stated.

"Educators recognize the need of such training inasmuch as the mentally advanced boy or girl who is not given sufficient work, or whose work is uninteresting, is more liable to become a 'problem' than the retarded child.

"In most cases, however, the expense of special classes, equipment and faculty for these children is prohibitive," he concluded.

## Safe-Crackers Are Sought In No. Cal.

Investigation of the burglary and safe-cracking job at the Standard Oil service station at Carson and Cabrillo avenues last week, when \$16,222 in cash and checks amounting to \$5,700 were taken has now led to the northern part of the state, it was learned today.

Deputy sheriffs and the Standard Oil special agent are working on the case and are reported to have learned the identity of one of the asserted safe-crackers from fingerprints left on the strong box. Entry to the station was gained by the burglar when a pane of glass was broken and the window opened. The safe was smashed open.

## THE PLASTIC AGE

1. Approximately 1800 children will enter school in Torrance August 31.
2. Now is the time to have all pre-school children physically examined before the opening of school.
3. That "young children just must have whooping cough, measles, diphtheria, and other diseases" is a fallacy and a dangerous rule to follow.
4. The disease mortality rate in children under six years of age is greater than at any other period.
5. Pre-school children make up between 75 and 90 per cent of the deaths due to acute infectious diseases.
6. Physical defects unattended during pre-school years may lead to serious permanent disabilities in adolescent and later life.
7. Dental care during the first six years of life is just as important as in later years because of the danger of infection of the gums and decay of permanent teeth.
8. All pre-school children should be immunized against smallpox and diphtheria.

September 11th is novice day during La Fiesta de Los Angeles, the 150th birthday celebration of the city, September 4 to 13. The stars will stage a "billion dollar turnout" that night at the Olympic Stadium, with a dazzling electrical parade and many thrilling movie events.

## WASTE LUMBER MAKES TOYS

MEMPHIS.—Waste lumber which he noticed about lumber mills here furnished Rollin V. Wilson with an idea of converting it into toys. He now owns Memphis' only toy factory, employs 20 helpers, ships his toys to all parts of the country and makes yearly trips to marketing centers to visit with buyers. Wilson was once an efficiency expert at mills here.

## B. YOUNG GENERAL TRANSFER BUSINESS

Headquarters at PAXMAN'S HARDWARE Telephone Torrance 251

## GARDENA VALLEY MILLING CO., Inc.

CARRIES A FULL LINE OF Poultry Tonics



which add the necessary strength for hens during the moulting season—and produce better layers.

GARDENA LOMITA  
San Pedro and Normandle 2627 Redondo Blvd.  
Phone Gardena 1071 Phone Lomita 259

# MACMARR STORES

TORRANCE STORES:—1407 Sartori Ave. and 1929 Carson Street  
GARDENA STORE:—832 W. 165th Street

Wish to call your attention to the fact that over 75 MacMarr Stores have been thoroughly reconstructed within the past three months. We are remodeling on an average of about five (5) stores per week and it won't be long now until each and every MacMarr Store will be the kind of store you will like to trade in. Furthermore, it is your privilege, in a MacMarr Store, to select with your own hands that which you want, of your own free will, and you won't have to take that which somebody is anxious to unload. Pay us a visit this week end and you will find all employees pepped up and most anxious to serve you.

Prices Effective Friday, and Saturday, August 21, 22

**SOAP PALMOLIVE FOR THAT VELVET COMPLEXION BAR..... 6c**

**SCOT TISSUE 7 1/2c** **CRISCO** Frying Baking 22c  
ROLL..... 1-LB. TIN

**DEVILED MEAT 10c** **HONEY** Pure Orange Delgado's 25c  
LIBBY'S, 1/4s..... 3 FOR

**LIGHT GLOBES \$1.08** **Salad Dressing** 25c  
25-40-60 WATT..... 6 FOR GOLD MEDAL—QUARTS

**TOMATOES LIBBY'S SOLID PACK No. 2 1/2 TINS. 2 FOR 23c**

**COFFEE MJB 35c** **COFFEE MACMARR** 29c  
1-LB. TIN 1-LB. PACKAGE

**COCOA BAKERS 15c** **Sweet Potatoes** 17 1/2c  
1/2-LB. TIN DEL MONTE—No. 2 1/2 TINS

**KETCHUP HEINZ 17 1/2c** **WESSON OIL** 43c  
LARGE... 16-OZ. BOTTLE QUART TIN

**MALT BLUE RIBBON 3-lb. Can..... 39c**

**GINGERALE Calif. Dry 10c** **PAR** Perfect Concentrated Soap 39c  
LIME RICKEY 2 1/2-LB. PACKAGE (Par Coupons Redeemed at All MacMarr Stores)

**ORANGE DRY 10c** **PEAS** Ocean Breeze Tiny Sifted, Sweet 29c  
YOUR CHOICE NO. 2 CANS..... 2 FOR

**FLOUR MACMARR 24 1/2-lb. Sack..... 49c**

**AMMONIA Goodwin's Cloudy 19c** **TEA** Schillings JAPAN or ORANGE PEKOE 23c  
PINT BOTTLE... 12c QUART BOTTLE... 19c VACUUM PACKED, 1 1/2-oz. JAR MUSTARD FREE WITH Each Purchase of Tea

**MATCHES Searchlight Ohio Blue Tip 17c** **MILK** MacMarr 2 1/2c  
CARTON..... 6 BOXES SMALL BABY CANS—EACH

**NUCOA Ideal Spread for Bread 25c** **Italian Dinners** 20c  
2 LBS. DEL RAY—PKG

## MEAT DEPARTMENT

We do not own all the Meat Markets in our stores, but in every MacMarr Store where you see this sign in the Meat Department, "MacMarr Owned and Operated," these prices are effective:

**HAMS** ARMOUR'S STAR Whole or Part as Cut 21 1/2c  
FIXED FLAVOR..... lb.

**FISH** BARRACUDA..... lb. 22c  
CHICKEN HALIBUT FRESH NORTHERN..... lb. 24 1/2c

**VEAL** SHOULDERS FOR ROASTING lb. 12 1/2c

**POT ROAST**..... lb. 15c 12 1/2c 10c

**BACON** ARMOUR'S FIXED FLAVOR 15c  
The New HALF POUND PKG.

## PRODUCE DEPARTMENT

We do not own all the Fruit and Vegetable Stands in our stores, but in every MacMarr Store where you see this sign in the Fruit and Vegetable Department, "MacMarr Owned and Operated," these prices are effective in Metropolitan Los Angeles:

**TOMATOES** Stone's local—Large ripe No. 1 grade—fine for slicing..... 3 lbs. 14c

**CELERY** Fancy local. Large bunches. Crisp and tender..... 2 for 15c

**PRUNES** Standard medium size, fresh, sweet, blue..... 3 lbs. 12c

**ORANGES** Medium size, sweet, juicy, thin skinned..... doz. 10c

**POTATOES** Fancy selected Stockton Burbanks—Smooth and uniform..... 15 lbs. 25c

## EVERY DAY except Saturday to SAN FRANCISCO

from L. A. Harbor at 4 p. m. on one of the super-express liners... "YALE" AND "IROQUOIS"  
**\$22.75** Round Trip to San Francisco 16-day return limit One Way \$14.4  
Meals... Bath... Dancing... Ticket All Included in the Fare!  
TO SAN DIEGO... Every Saturday and Sunday from L. A. Harbor, 3 p. m. Round trip \$5. 16-day return limit. One way \$3, including meals.  
Through connections via Motor Coach Company.

**LASSCO** LOS ANGELES STEAMSHIP CO.  
1444 Northborne Torrance Pharmacy Lomita—Tel. 26 Torrance—Tel. 5 730 So. Broadway, Los Angeles Tel. VAnitas 2421

## Ma and What-a-Man Reunited



"Ma" Kennedy blamed it onto the high cost of telephone calls between Hermosa Beach and Las Vegas, Nev., but she did admit that she was a bit lonesome. Anyway, here she is greeting her erstwhile spouse, Guy "What-a-Man" Hudson, upon her arrival in Las Vegas recently. "What-a-Man" soon after parting from Ma, hid himself off to Nevada.

## THE UNION ICE CO.

Phone 193-R  
Prompt Courteous Service  
Cash and Carry Service  
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